

FOR IMMEDIATE RELEASE

Published July 22, 2020

Contact:

Daria Leffel,

New Business Development

813-751-7788

daria.leffel@rainingberries.com

www.rainingberries.com

Santana Family Invests \$2.6 Million in Raining Berries

Your new favorite spot just got even better

Lutz, FL - Raining Berries to bring its premium açai bowls, fair trade coffee, and artisanal teas to four new locations across the Tampa Bay Area.

Here at Raining Berries, commitment, passion, hard-work, and family are at the core of our values. That's why we're overjoyed to announce the sale of our first four franchises. With an investment of \$2.6 million dollars, Manny and Nicole Santana are set to bring Raining Berries to St. Petersburg, Westshore, Clearwater, and the USF area. A Veteran and a Medical Professional, they are an incredible duo who have already dedicated much of their lives to service. We are excited for them to join our family and bring the joy of Raining Berries to more people across Central Florida. In the wake of the COVID-19 Pandemic, this is a wonderful source of light.

As a company, we know the laughter, connections, and memories that can be forged over a simple cup of coffee. When our Founder and CEO Bimal Bhojani started this project in 2018, it was his dream to spread that wonder across the world. This is the first step to accomplishing that goal. We want each of our franchisees to feel confident in their business, and that is why we have worked tirelessly to create the resources for them to thrive. We are honored to be receiving interest from across the state of Florida and currently have multiple additional locations under consideration. We are absolutely thrilled to expand our business and work alongside dedicated people who share the same heart and drive.

As we spread our philosophy of Real People, Real Coffee, Real Life, we would like to extend our sincerest gratitude to those fighting on the frontlines against COVID-19.

Raining Berries Corporate Team

For franchise inquiries, please contact Daria Leffel (see above for contact information).